



eAuctions

Create dynamic business negotiations
to optimize purchasing and selling
value.



Electronic Auction

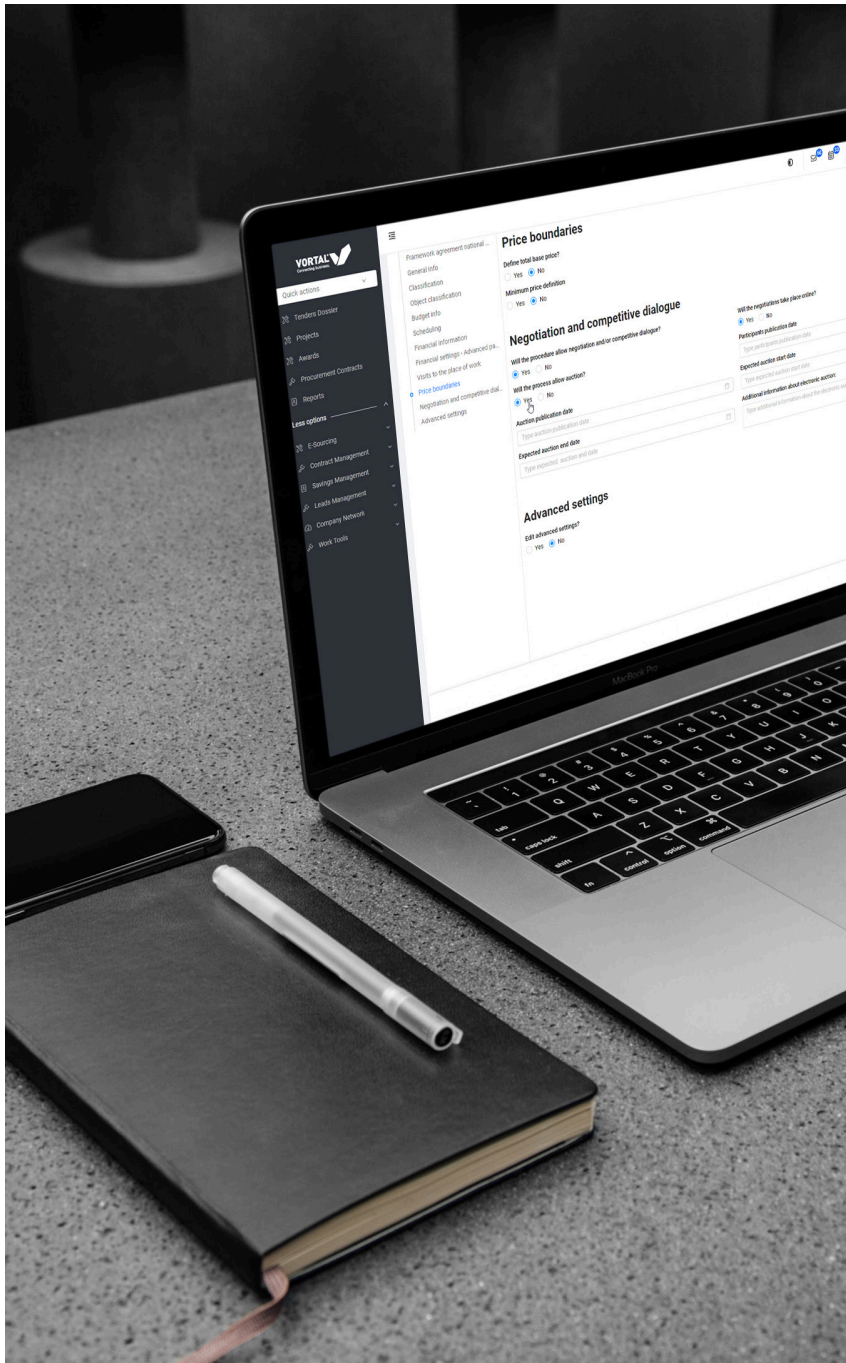
Dynamic process of online negotiation that optimizes purchasing and selling value.

eAuctions are the perfect scenario for organizations to meet with a high number of bidders in a short timeframe and without physical restrictions.

They are best suited for goods or services which are easily substitutable and are found in highly competitive markets, such as commodities (energy supply, fuel...), office supplies, cleaning, IT.

The tool materializes a range of negotiations, conducted online and organized by rounds, where each round filters the fittest suppliers until it finds a winner. With transparency and security, it enables bidders to place their bids and improve their proposals at each new round in real time.

The electronic auction can be used in open, restricted, negotiated procedures, framework agreements and dynamic purchasing systems. There are multiple types of auctions that organizations can hold. It can also be used after the reception of the first round of proposals, using the lowest proposal as a base line.



eAuction Types

The eAuction module provides various types of electronic auctions.

Buying



Reverse Auction

Starting from a base price, bidders gradually reduce prices to win the auction.



Quantity Auction

With a fixed budget to spend, bidders present the amount of goods they can offer for the fixed price. The winner will be the bidder who offers the highest amount for the fixed budget.

Selling



Forward Auction

Starting from the base price, bidders increase their prices to win the auction.

Buying and Selling



Multicriteria Auction

This type of auction is used for more complex business scenarios. The main objective is to allow the auction organizer to combine prices with other conditions, ensuring that the price is correctly balanced with other criteria (for example: financial guarantees, payment plans, delivery costs, others).

eAuction Versions

We help you select the best type of auction for each case.



Item Auction

Bidders are invited to bid on individual items. Bidders may submit one bid per item line. The range will be specific to each item. Auction organizers can choose different bidders per item line. This version is not available on Multicriteria Auction.



Lote Auction

Bidders are invited to bid for several items divided into lots. Bidders can submit bids for all items in a lot, but do not need to submit bids for all lots.

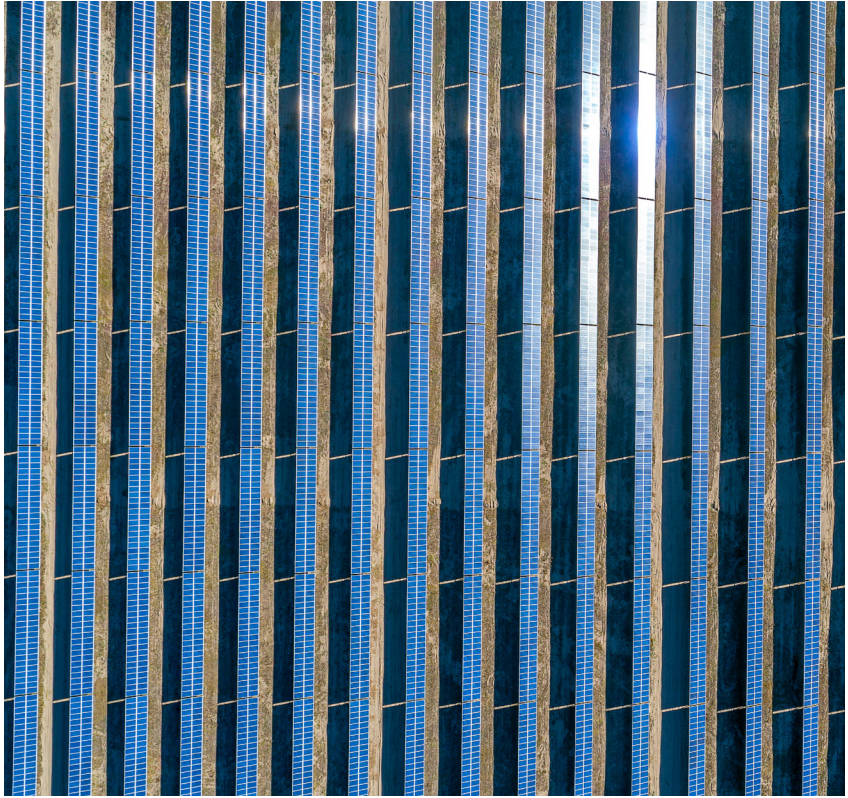


Proposal Auction

Bidders are invited to bid in a multiple item auction. The first bid covers the total value of the auction, which coincides with the total value of the items. The remaining bids can be placed per item. The ranking of bidders is calculated according to the overall value of their bids.

+ Automatic extensions and minimum bids

Auctions can be automatically extended if bidders submit their bids in the last few minutes, ensuring that other bidders can evaluate and outperform each other. It is also possible to define a minimum improvement to the previous bid.



Benefits

Swift and effective negotiation at your demand.



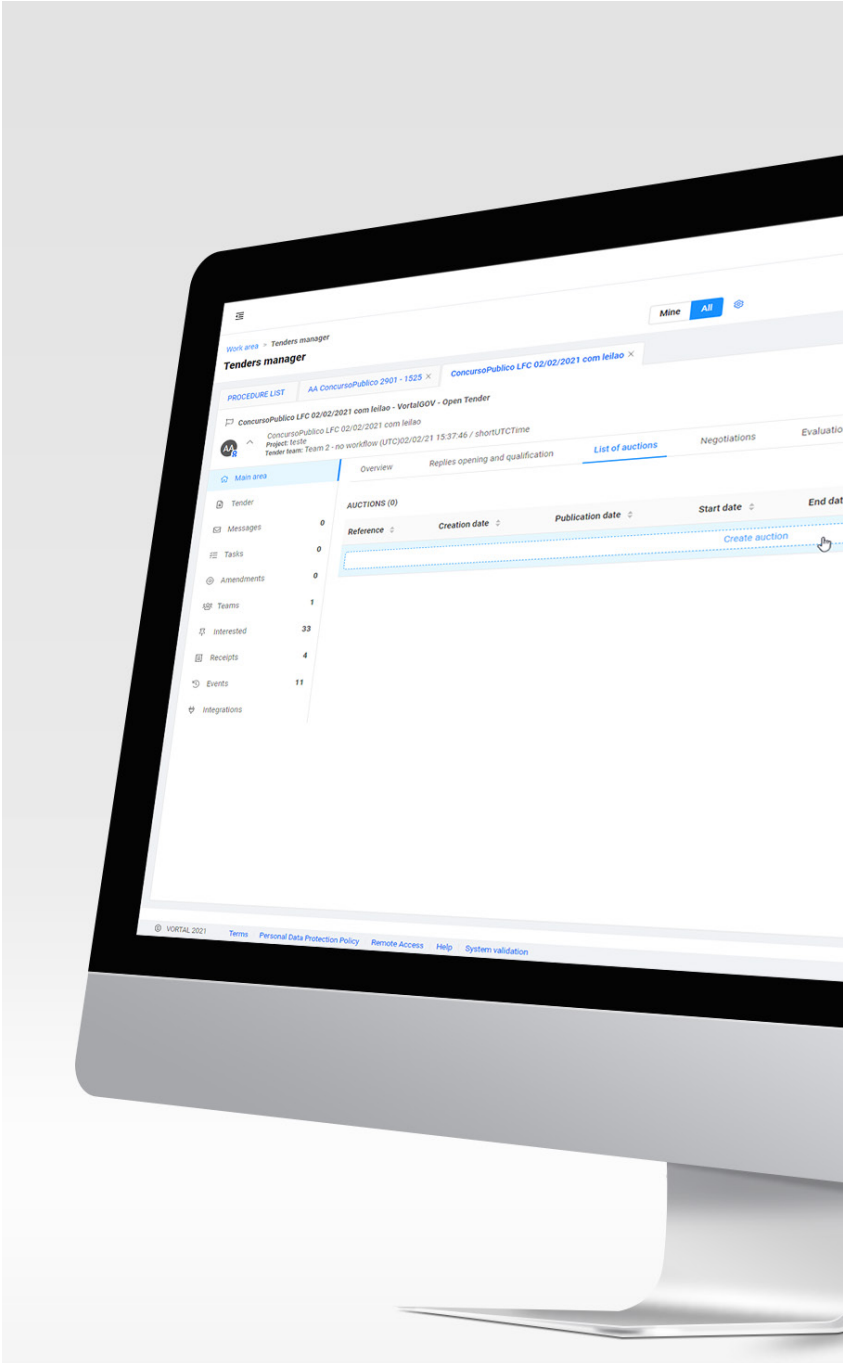
Buying eAuctions

- ✓ Reduces costs
- ✓ Reduces the time spent in negotiations with suppliers
- ✓ Guarantees total transparency
- ✓ Allows more suppliers to be included in the process without additional effort
- ✓ Ensures online reporting and evaluation of the auction



Selling eAuctions

- ✓ Increases selling prices
- ✓ Reduces the time spent in negotiations with buyers
- ✓ Guarantees total transparency
- ✓ Allows more potential buyers to be included in the process without additional effort
- ✓ Improves understanding of market behavior





How does it work

During the whole process, our team is by your side and ready to assist you.

Setup

eAuction

STEP 01

STEP 02

STEP 03

STEP 04



Setting up the
auction



Invite the
bidders



Run the
test auction
(optional but
recommended
for inexperienced
markets)



The auction
starts
automatically



Post eAuction

STEP 05

STEP 06

STEP 07



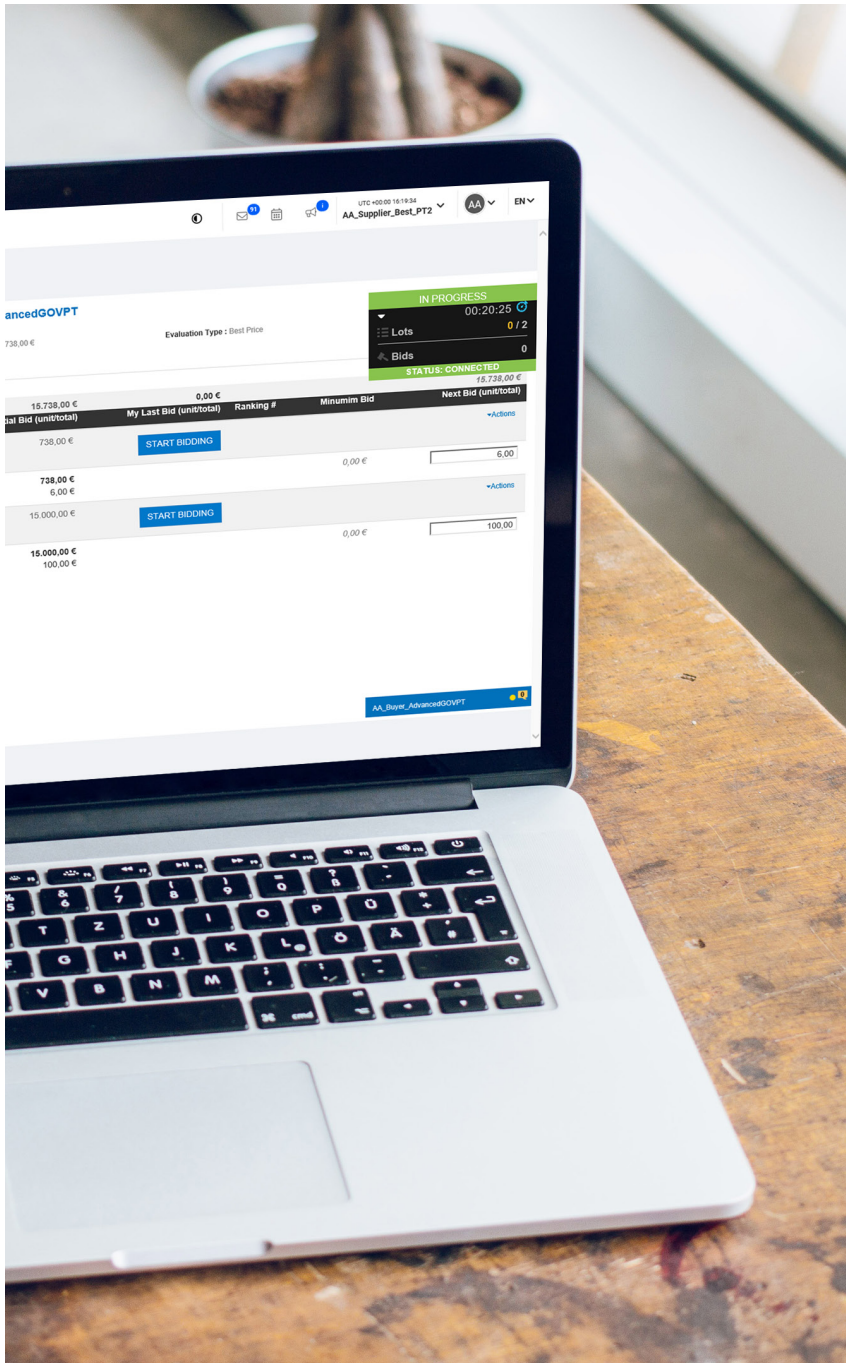
VORTAL
follows and
supports the
bidders during
the auction



The auction
ends
automatically



Review the
results and
award



Functionalities

Speed up negotiations and start cutting costs today.



Bidding by pricing or multi-criteria



Automatic auctions report



Real time auction display



Possibility to integrate with our platform



Total control on what bidders see



Personal configuration of each auction



Multilanguage



Possibility to talk to the organizer through chat

Some of our clients

Customers all over the world are using our eAuctions.





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